



Dear Member of the Order of the Eastern Star:

The purpose of this letter is to conduct a survey in an attempt to find out who, what, and why we are, and perhaps determine, from that information, ways to arrest our declining membership. I hope that you will give me your thoughts and ideas by phone (303-278-7362), postal (127 Burgess Ave, Golden CO 80401); or e-mail (byronalice@msn.com). The questions have been formulated so as not to lead you down a preconceived path, and should take only a few minutes of your time. Some demographic information is requested to compare ages, experience and interests across our membership. Staying anonymous is ok. Thanking you in advance, yours in Star service, Byron G. Walker, Associate Grand Patron

1. What is your age group? 18 – 30, 31 – 65, over 65?
2. How many years have you been a member of the Order of the Eastern Star? Under 5, 6-25, 26-50, over 50?
3. How did you first learn or know about the Order of the Eastern Star? _____

4. Why did you join the Order of the Eastern Star? _____

5. What is most meaningful to you (social, our principles, charity, ritual, etc.)? Please list at least two. _____
6. Do you attend a Star or Masonic activity regularly? _____
If not, why? _____
7. What should we place more emphasis on? _____

8. What should we quit or change? _____
8. What do you suggest we do to gain, and retain, membership in our Order? _____

9. Other comments or suggestions?