



# A-U-2 Review



JULY

2021

ANNA PETERSON, WGM

## THE RHYTHM OF LIFE

BOB HARPER, WGP



### SISTERS AND BROTHERS,

It wasn't that long ago that I was complaining about the dreary cold weather. Well after the recent several days in the upper 90's and three consecutive days of 100 degrees I'm ready for some cooler weather. How about you? But as July is known for being the hottest month of the year, I'm not so sure that my wish for cooler weather has a snow ball chance in you know where.

July is a pretty unique month in which a grand total of seven US presidents have died more than any other month of the year. It is also the midway point of the year and has more strange commemorative days than you can imagine. Not only do we have July 4<sup>th</sup> (Independence Day) which according to John Adams, the second president of

the United States, should have been celebrated on the 2<sup>nd</sup>

of July but we also have July 7 through the 13<sup>th</sup>

National Farriers week. July 8<sup>th</sup> is International Town Crier Day and July

17<sup>th</sup> is World Emoji Day. July 20<sup>th</sup> through the 28<sup>th</sup> we celebrate National Moth Week and the 22<sup>nd</sup>

is Spooner's Day. July 25<sup>th</sup> is the National Day of the Cowboy and my favorite is July 27<sup>th</sup> Take Your Houseplants for a Walk Week. Honest, these are actual celebrations in the month of July. After all would Google lie to us?

Did you know that on July 5<sup>th</sup> (this year) "Aphelion" will occur? That's when the earth is the furthest it will get from the



(cont' Page 2 Anna)

### DEAR SISTERS AND BROTHERS,

Summertime is beginning and vacation travel, picnics, barbeques, and visiting friends and family is all in the offing. It is so nice to not have to be sheltered in the house, away from everyone and everything.

Just to attend some outdoor functions is nice. Or maybe a weekend trip to some favorite old or new destination will be a welcome change. It surely is nice to be able to attend meetings with our OES sisters and brothers. Just get out and do something. We all need social exchange and interaction. If your chapter is having a meeting, or like my Lodge and Chapter is having a picnic, contact some members and encourage them to attend.



Have you visited the Grand Chapter website recently. All the information and forms for the Grand Chapter Session for 2021 are there and you can download what you need or ask a friend to help. There are even a few members, listed in a letter your chapter Secretary received, who are willing to help if you don't have a computer or aren't able to navigate the information on your own. There is no shame in asking for help.

Remember registration begins July 1st and take advantage of some reduced costs on banquets thanks to the generosity of some of our members who wish to remain anonymous.

The WGM and are I looking forward to seeing all of you, to see your smiling faces, enjoying yourselves, as well as each other, during the Grand

(con't Page 2 Bob)



Sun for the entire year. We will be 94 million 510 thousand 866 miles away from the sun.



July is also full of folklore and predictions. For instance, did you know that if ant hills are high in July the coming winter will be a hard one. So don't forget to check your local ant hill. It is also said that we should never trust a July sky and whenever July and August does not boil, September cannot fry.

For most people July 4<sup>th</sup> is the central focus of the month and we celebrate this day every year with fireworks, barbeques, concerts and parades. Growing up I was taught that July 4<sup>th</sup> was celebrated because that's the day that the Founding Fathers signed the Declaration of Independence but that's not actually true. Although the Declaration was adopted on July 4<sup>th</sup> of 1776 it was not signed by most of the signatories until a month later and it was actually on July 2<sup>nd</sup> that the Continental Congress voted in favor of declaring independence from Great Britain and two days later it's adoption was heralded by the ringing of the Liberty Bell at Independence Hall in Philadelphia. And to this day some of the descendants of the original signers have been asked to ring the Liberty Bell on July 4<sup>th</sup>.



Independence Day is a celebration of our inherent spirit of liberty and freedom and should remind us all of the sacrifices that are needed by every generation to maintain this great blessing of freedom. There is also a softer side to the 4<sup>th</sup> of July. I kind of like what Erma Bombeck said about the 4<sup>th</sup>, "You have to love a nation that celebrates its independence every July 4<sup>th</sup> not with a parade of guns and tanks and soldiers who file by the White House in a show of strength and muscle, but with family picnics where kids throw Frisbees, the potato salad gets iffy and the flies die from happiness. You may have over eaten but it's just your way of showing your patriotism." You got to love her insight.

Here's wishing all of us a Happy 4<sup>th</sup> of July and a wonderful summer season and remember from July

4<sup>th</sup> there's only 80 days until the opening of the Rhythm of Life Grand Chapter Session.

*In Faith & Love,* **Anna Peterson**

(con't Bob)

Chapter Session. Returning back to our familiar fraternal family setting.

*Fraternally* **Bob Harper**

*From*  
**the desk**  
*of*

**Cheryl Williams, AGM**  
**Keith Hoey, AGP**

Time is flying so quickly ... WILL I BE READY? I think so however, as the saying goes, no one but me will know if I didn't get something done. It has been a very long journey for all of Eastern Star and with hope we will rebound from the hiatus forced upon us by the pandemic. I sincerely hope that you are all doing well and safe as we adjust to new rules and regulations.

Thinking about new ways and traditions, I am going to work on implementing some new procedures for the upcoming year. I have received feedback, opinions, complaints, and many comments about how we do some of the traditions. One, is the Introduction section. We are introducing ourselves to ourselves and that is something that I believe we can change, make less, and even just acknowledge the presence of guests. Please attend the SOI's and learn what Keith and I and Carissa Snyder (Grand Lecturer) have planned. This will be a SCHOOL, so please dress comfortably, be ready to think outside the box and to participate. We are not looking to change the Ritual or Constitution, just bring Star to the 21<sup>st</sup> century.



I sincerely wish all of you and your families a SAFE and FUN 4<sup>th</sup> of July. Enjoy family time and creating memories in celebrating this special holiday. Thank you to all the veterans

and to those that have served their country in war and peace. We have the freedom to live our lives because of their unselfish dedication. I come from a military family – dad, brother, 2 husbands and nieces and nephews. The flag and the honor of freedom is very special gift from those serving.

I hope you will attend Grand Chapter Session September 23 – 25, 2021 as WGM Anna and WGP Bob bring us all together to celebrate Eastern Star and all that it represents. Then please stay for “A Musical Journey” installation on September 25, 2021.

After a one year delay, Brother Keith and I are excited to announce the names of our Appointed Grand Officers.

**2021 “A Musical Journey” 2022  
Appointed Grand Officers and Escorts**

Grand Chaplain	Allen Simmons (66)
Escort	Ed Simmons (66)
Escort	Jane Simmons (66)
Grand Lecturer	Carissa Snyder (154/124)
Escort	Skye Brunick (154/ 124)
Grand Marshal	MaryKae Jarvis (58/153)
Escort	Virginia Jarvis (58/153)
Escort	Jim Jarvis, PGP (58/153)
Grand Organist	Robert Trezise (2/61)
Escort	Myrna Salberg (2)
Grand Adah	Lauren Hanson (58/155)
Escort	Janet Adams (58)
Grand Ruth	Ruth Cobern (125)
Escort	Carrie Andree (125 +)
Grand Esther	Elizabeth Taylor (58/153)
Escort	April Allen (58/153)
Grand Martha	Colleen Vanderpool (56)
Escort	Anita Olme-Cranson (56)
Grand Electa	Courtney Furukawa (43/56)
Escort	Sharon Furukawa (43/56)
Grand Warder	Bill Heintzen {155}
Escort	Sharon Heintzen (155)

Cheryl Williams, AGM  
Keith Hoey, AGP



**CHAPTER  
NEWS  
REEL**



**COLORADO #2 - LEADVILLE**

*Robert Trezise, PP - Reporter*

Colorado #2 members celebrated Father’s Day by having the brothers serve the dinner before the meeting. Accordingly, we had barbecued chicken breasts, tossed salad and aspic, plus a variety of items for dessert. The brothers also washed the preparations dishes and put away the cookware.



The Chapter had a most welcomed, but unexpected visit from the AGM & AGP, Sister Cheryl and Brother Keith, as they announced the appointment of Brother Robert Trezise as the 2021-2022 “A Musical Journey” Grand Organist. His Escort will be Sister Myrna Salberg. We are so proud of our Brother Bob and Sister Myrna. Congratulations!!!!

The Chapter is looking forward to summer vacation during July and August. Members are planning a slate of officers to serve in 2022.

**GARDEN CITY #3 – GREELEY**

*CherylAnn Craven-Lindblad, PGM - Reporter*



Can you believe that we are already ½ through the year and just think, as of July 1, you only have 176 days left to do your Christmas shopping. Yikes!

We had a very busy meeting on June 22. Along with the regular business, the Worthy Matron honored the Associate Matron and Associate Patron. She gave a short presentation about the meaning of their offices. We also made the final plans for a trip to the Candlelight Dinner Theater on

December 9 to enjoy dinner and the production of “The Sound of Music”. So far, we have 16 signed up and have room for a few more. Please call CherylAnn 970-396-3364 if you would like to join us. First to call will be included.

Of course, we held elections, with the following list to be our leaders for the ensuing year:

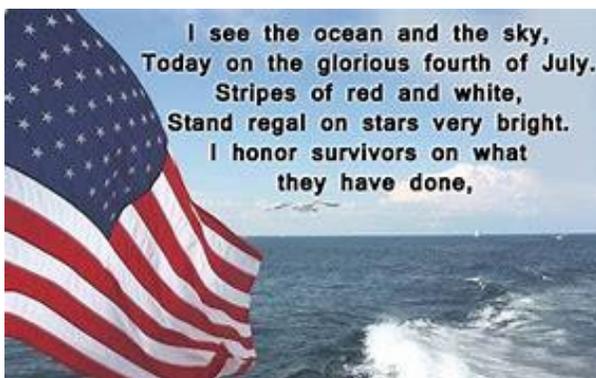
WM Vic Czapenski WP Gary Lindblad  
 AM CherylAnn Craven-Lindblad  
 AP John Trickey Sec Zanna Thurow  
 Treas Jason Deselms Cond Maude O’Connell  
 AC Amethyst Nagy

The “Treasures from the Heart” 2021-2022 officers enjoyed a potluck picnic this week. Sister Vic went over the plans for next year. All had a wonderful time and seem to be excited for the upcoming year. Open Installation will be held September 11 @ 10:00 am.

This past month, we did our final fundraiser for the 2020-2021 year. We had a huge parking lot sale with items that our members donated. It is totally amazing what we find in our closets that we no longer need, but others have a need for. What’s the saying? “One man’s junk is another man’s treasure.” Good thing, because we made our budget.

If you happen to attend the Arts Picnic in Greeley in Lincoln Park on the weekend of July 24 & 25, please stop by our Food Booth and enjoy a sloppy joe and some homemade baked goods.

Garden City wishes everyone a Happy 4<sup>th</sup> of July. This may be a 4<sup>th</sup> to really celebrate since not much was done last year. So while you are celebrating the 4<sup>th</sup> with picnics and fireworks and remembering all those who have served our military over the years, so that we can continue to celebrate our independence, please have lots of fun, but please be safe. Have a great summer.



With two memorial services recently, it has been a busy spring. We will miss our dearly departed members. Our hearts are broken, but the memories they left behind will keep us in good spirits.

Our attendance is averaging about 12-14 members. The chapter room is quite comfortable with our ceiling fans and coolers going.

There was a “Petition for Affiliation by Plural Membership”, submitted by sister Barbara Johnson, PGM

New Initiate “Tisha Unruh” has been accepted by our chapter and there will be an Initiation Ceremony for her on July 13th

The Collins #26 Summer Picnic will be August 21, at the Fossil Creek pavilion, Ft. Collins.

SILVER STAR #40 - MONTROSE

Suzanne Teague, PM - Reporter



It was exciting to finally gather together again for a potluck before our June 17<sup>th</sup> meeting. It has been a long time and everyone really enjoyed the fellowship time, not to mention the delicious foods prepared by our members.

Our meeting was a busy one with finance reports and the awarding of proficiency cards to our four newest members. They did a super job of their proficiency and are anxious to take an office! They *volunteered* for offices, something we have not had for quite a while.

Several of our members have concerns: Mary Melton will finally have surgery at Colorado Spine in Durango on July 1<sup>st</sup>. Lee Casto has been hospitalized and is back in the assisted living facility but not doing well. Carlene Dougan continues to fall frequently. So far, she has not hurt herself badly but it is a great concern to us all. Amber Holley has shoulder injuries and is dealing with a lot of pain. Please keep all of these members in your prayers.



Happiness items include: Jack and Nadine Ward are celebrating 67 years of wedded bliss! Jacqui Myers has passed her Real Estate License and has her first closing at the end of the month! Mary Ellen & Bill Harris will enjoy a family reunion on Fathers’ Day



and are thrilled to be able to be together. They are 87 & 92 respectively and will celebrate 68 years of marriage in August.



We also have Rainbow News! Cindy Wardlaw and Connie Pittenger accompanied Jazmyn and Felicity Dezi Holley to Grand Junction where they were initiated into Grand Junction Assembly #12, Order of Rainbow for Girls. These are the daughters of Amber Holley, one of our newest members. When it came time for Installation, both girls were installed in offices, Dezi as Patriotism and Jazzy as Confidential Observer.

We are preparing a meal for our Warriors' Resource Center when well-known musicians will come to visit our veterans and set their memories to music. It is a great pleasure to have this wonderful *Welcome Home Alliance for Veterans* in our community and to be a part of it in a small way.



New Officers were elected with all four of our new members taking positions!

Amee Pearce-Waldvogel was elected Associate Conductress, Connie Pittenger was elected Conductress and the other six elected officers are staying in place. WM-Elect Cindy announced that our Installation of Officers will follow our regular meeting on September 2<sup>nd</sup>. We will also have an Ice Cream Social before our September 16<sup>th</sup> meeting.

Of course, we are hosting the School of Instruction for AGM Cheryl Williams and AGP Keith Hoey on July 17<sup>th</sup>. The meeting begins at 9 am and we will have coffee available before the session. We look forward to meeting those Cheryl & Keith have chosen to make this *Musical Journey* with them.



As we celebrate America's Birthday on July 4<sup>th</sup>, we pray fervently for America, for our Country. We pray for Peace, for Acceptance, and for a Blessed Renewal of our Faith in God.

And "let it begin with me!"



Happy July Colorado Eastern Star! Flags, Parades, Picnics, Schools of Instruction – what more could we want (possibly less heat??)!

Sunshine #53 celebrated two exceptional members on June 15 – Sister S. S. Matthews received her 60-year pin and Sister Dianna Ballinger



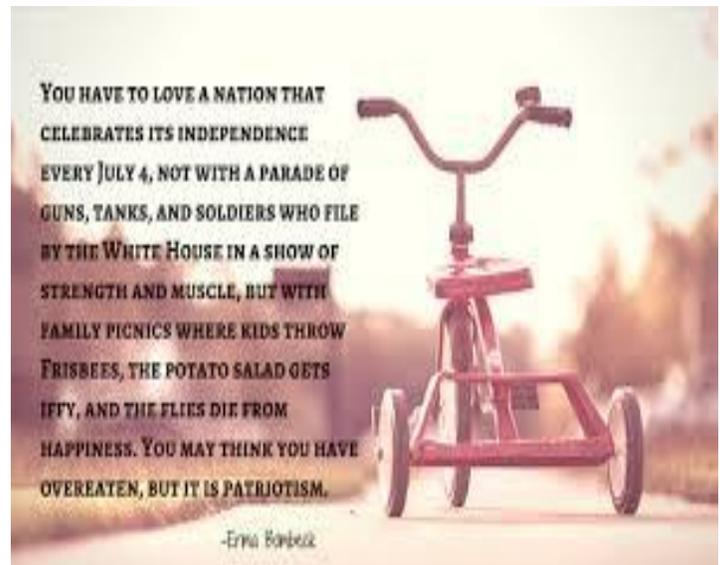
received her 50-year pin.



Dianna's pin was presented by Brother Roy Young. This would also have been Millie Young's 50<sup>th</sup> anniversary. Congratulations to these two lovely ladies. We are so proud to have you as members of Sunshine #53.

We also elected the Line Officers for 2021-22. Sharon Parrish PM, WM; Harry Clark PP, WP; Nancy Eriksen PM, AM; Willis Grundvig PGP, AP; Beth Nelms PM, Secretary; Janine Briscoe, Treasurer; Conductress and Associate Conductress are vacant at this time.

We will be dark until September 7<sup>th</sup> as which time we will be preparing for the Installation of Sharon Parrish as our Worthy Matron on September 12 at 2:00.



**EXCELSIOR #66 - LAFAYETTE**

*Carol Danford, PM - Reporter*

Excelsior Chapter enjoyed our annual pot-luck before our June meeting. It was very well attended. Several of our newest members enjoyed the fellowship and great food. An interested couple came to meet us and turned in petitions for membership. It's great to be growing!

The Chapter sorted thru all upcoming events. Our Annual Picnic will be August 7th. 11 A.M. till 3 P.M. at James M Crist Park in Firestone. We read the two new petitions and assigned an Investigating committee.

A 50 year pin was awarded to Terry Wilhoft by WM Nancy Koenig, Allen Simmons, and Gwen Schledewitz, Adah. She likes her new place and is happy.



Elections were held and these members were elected: WM Dottie Vonfeldt, WP Allen Simmons, AM Cynthia Gray, AP Ed Simmons

Excelsior was honored by a visit from AGM Cheryl Williams and AGP Keith Hoey. They came to name the Grand Chaplain for their up-coming year, Brother Allen Simmons. His parents, Jane and Ed Simmons will be his escorts. The Chapter is pleased for them and will support them in the new Grand Chapter Year!

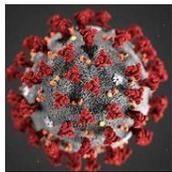
The Chapter wishes all our Sister and Brothers a safe and pleasant summer!

**MANZANITA #85 - LITTLETON**

*Larry Wullbrandt, PGP - Reporter*

**HAPPY INDEPENDENCE DAY!**

It doesn't seem possible that 2021 is half over. As we celebrate our nations Independence this July 4<sup>th</sup>, let's also celebrate our new found independence from many Covid 19 restrictions. I doubt we are out of the woods yet but there seems to be light at the end of the tunnel. Hopefully, it's not another train going north on our southbound track.



We held in-person meetings in April, May & June, including our OV with 45 persons in attendance. A

nice turnout given the restrictions in place at the time.

In June, we read a petition for the degrees and look forward to welcoming a new sister into our ranks soon.

The Chapter was pleased to recognize two sisters, Bonnie Diekman, PM & Cathy Woolley, PM with 25-year pins & certificates on reaching this milestone in June. Congratulations, ladies!



The Past Matrons club will meet @ 9:30 AM, July 10 for brunch at Jane Wullbrandt's.

Plans for our annual Chapter picnic will be announced soon.

Jane Wullbrandt, PGM & Herb Carr, PP are busy finalizing plans for their 2021-2022 term. Installation will be during our stated meeting, September 9, 2021. Ya'll come!

Enjoy the summer! Be safe & take care of each other.

-th-th-that's all folks, 'til next month.

**LOYALTY #145 - WESTMINSTER**

*Marlene Doyle, PM - Reporter*



Our Sister Nancy Cayer, PM of Loyalty, has traveled with her husband Alan to be with her mom, Louise Baribeau. Louise received her 75 years membership from the state of Arizona, she is a member of Golden Rule #1 in Prescott. Her parents

were in the East when she was initiated. Because Louise is 94 years old and her health is failing a bit, it's pretty special Nancy and Alan could see her receive the award, along with Mary Alice Crowther, who belongs to Golden Rule.

The members of Loyalty #145 have been meeting regularly sense Feb. with the exception of a couple of snow days.

Our Drive by Easter Dinner was a great success, thanks to all who participated.

In June so far, we have celebrated Loyalty's 69th birthday with a dinner, attended by 33 members and we honored Brothers by inviting the DeMolay to do the Father's Talk .

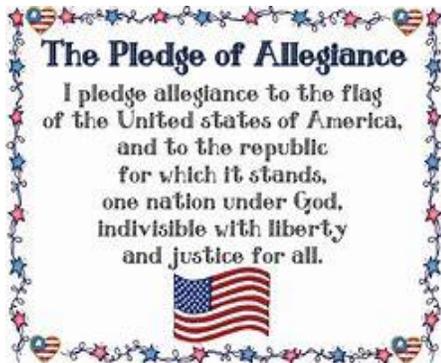


We are thrilled to have initiated Erika Connor at our meeting on June 24th. She is an enthusiastic young lady who we are looking forward to getting to know better.

Loyalty wishes all our Sisters and Brothers a wonderful Independence Day and a cool summer.

Behold the Flag of our Country!  
The red, the white and the blue.  
The emblem of liberties cherished  
By Americans loyal and true.

We renew our  
pledge of  
allegiance,  
As a Nation  
united, we  
stand.  
Firm in the faith  
of our fathers,  
True to the Flag  
or our Land.



**SNOWFLAKE #153 – WOODLAND PARK**

*Mary Kae Jarvis, PM - Reporter*

**Snowflake Chapter No. 153 Welcomes New Member!**

It took some time, due to COVID, but we were finally able to Confer the Degrees of the Order on Kimberly Jones, Snowflakes newest member! We've had Kimberly's petition since January. Kimberly was just graduated from Rampart High School in Colorado Springs and will be attending UCCS in the fall. With COVID and weather challenges in the spring, and working around Kimberly's senior activities and graduation, there were several adjustments. We would not have been able to accomplish this task had it not been for the Sister's and Brother's from other Chapter's. Pueblo No. 7 brought us Martha, Andrea Smith and Associate Patron, Brian Bate; Cañon City No. 21 provided Ruth, Elva Kochis and Warder, David Kochis; Dawn No. 125 brought us AGM Cheryl Williams, Organist and Kay Finnerty,

Chaplain for Closing; and Fountain Valley No. 155 brought us Adah, Sharon Heintzen, along with her husband Bill Heintzen, relieving our Sentinel from time to time throughout the meeting. This is what Eastern Star is, friends helping friends. Thank you to all who came and helped us welcome Kimberly with a beautiful ceremony! We couldn't have done it without you!! Kimberly is traveling to Germany for the summer to visit family and friends but will return to us when school starts. We are so excited to have her as our new Sister!



**June 9, 2021 Initiation @ Snowflake Chapter No. 153**

**Front Row:** David Kochis (21), Warder; Kay Finnerty (125), Chaplain; Andrea Smith (7), Martha; Elva Kochis (21), Ruth; Virginia Jarvis, Associate Matron; **Kimberly Jones, New Member**; Pat Mammenga, PGM, Conductress; Donna Miller (seated), Marshal; Sharon Heintzen (155), Adah; Ann Battin, Electa

**Back Row:** Brian Bate (7), Associate Patron (in hiding behind David); Cheryl Williams, AGM (125), Organist; Elizabeth Taylor, Associate Conductress; Kelly Baines, Treasurer; April Allen, Worthy Matron; Jim Jarvis, PGP, Worthy Patron; Richard Mammenga, Sentinel, MaryKae Jarvis, Esther & Secretary; Lynette Gustafson, Mentor.

**Not pictured:** Rex Mortensen, Chaplain for Initiation; Bill Heintzen, photographer

Snowflake Chapter has decided we will still hold our **Annual Friendship Night/Ice Cream Social Meeting on Wednesday, July 14, 2021 @ 7:30 p.m.** We would love to see a full room! Our Ice Cream Social will look a little different afterwards due to COVID in that we will be serving individually wrapped ice cream treats and not the usual scoops of ice cream with various toppings. If you are looking to be able to get together with your Sister's and Brother's during the summer hiatus, here is your opportunity. We would love to see you all!

**Mask wearing is left up to each person's comfort level.**



### ***“Back in the Day”***

At the Orient #23 chapter (now a part of Collins #26) back in the day, we used to hold a Spring Salad Luncheon. It was usually in May or June. We put fliers out

around town, as it was a fundraiser for the chapter. Many people around town looked forward to it every year.

We would set up the tables in the dining room in a special arrangement and set up a buffet line. We'd use linen table cloths and linen napkins, and get out the Real Silverware utensils. We'd use our special glass punch bowl sets, and some special glass plates that had a corner all ready for a glass tea cup. We'd get flower arrangements for the tables and line up a special program.

But the best part of course was the food. The best one I remember was Edna Simpson's Hot Chicken Salad. I don't know what her special sauce was but it was topped with corn flakes and was so good. Another one I looked forward to was the frog egg salad. It was green and sweet. And the eggs were little round pasta pearls (I think). It was great too. And I really enjoyed being able to show off my skills when I would make either a Waldorf salad, or an Ambrosia, or a luscious fruit salad. Does anyone out there remember this event or some of the tasty salads presented?

- Submitted by Lydia Shelley, PM #26

### **Giving Life to Membership...**

Karla Dimond, PGM  
Worthy Grand Marshal  
2018-2021

My Sisters and Brothers, I have so enjoyed seeing you in person at the WGM and WGP Homecomings! There's just nothing like being able to greet one another in person, sharing hugs, smiles and our special brand of OES friendship.

As we start to come out of the Pandemic restrictions and make plans to move forward, we will have to address the issue of how we bring back members who have gotten accustomed to staying home, how to rekindle community relationships, and how to reach out to prospective new members to build for the future. The foundation of our Order is strong. We have great philanthropic programs, and

we continue to be a very caring community. The majority of people who consider belonging to an organization such as ours, do so as an opportunity to provide service to others, enjoy fellowship with the members, and grow in some form of personal development. They don't join to tie up two evenings a month to listen to the Conductress do half the ritual work, the Secretary read the minutes, and then eat a few "thrown together at the last minute" refreshments. They must have a reason to come to Chapter, and that starts with the leadership team. Worthy Matrons, as you begin your new terms, please realize that you are the chief role model for your chapter. You set the tone, the agenda, and the value of our meetings, and it is up to you to make them interesting and rewarding for our members.

To help you in this process, **General Grand Chapter is offering a FREE Virtual Zoom meeting on July 10, 1:30-5:30 p.m. MDT on Marketing and Membership.** (A flyer with more information and the Registration link is elsewhere in this publication.) Sabrina Pack, Grand Conductress of New Mexico, who has an MBA in Marketing and designed the new shooting star logo, is coordinating the program, and all Eastern Stars around the world are invited to attend. **You must register**, but if you are a member of Eastern Star, you can **join us FREE of Charge** to share your perspective, your ideas, and any specific needs you have in this regard. The session will be interactive with break out groups hosted by the GGC Officers, and the resulting materials will be sent to everyone who registers. Please try to have a representative from your chapter there and take advantage of the help being offered by MWGM Marianne Shenefelt and MWGP Henry Martin.

Sisters and Brothers, rebuilding our membership numbers is a long-term process, but there's no time to waste. We must start NOW, and each and every one of us must help. Commit to bringing in just one new member this next year, as well as bringing back one non-active member. Doing that would double our numbers, which could then double again (just like compound interest). Soon, new life will be flowing through our Order, and we will be able to once again make a difference, not only for our members, but within our communities and jurisdictions, as well. It's up to us!!

# FINDING THE PATH FORWARD



## GGC OES MARKETING AND MEMBERSHIP VIRTUAL MINI-CONFERENCE

### PROFESSIONAL MARKETER:

Dr. Sabrina L. Pack, Grand Conductress of NM, will facilitate this engaging marketing mini-conference.

### KEY NOTE SPEAKER:

Arthur H. Weiss, PGP, GGCCM  
Grand Master of Masons of California

You are Invited to **JULY 10, 2021**

**1:30PM - 5:30PM MDT**

**Zoom Registration Required**

*Special Break-Out Sessions led in part by General Grand Chapter Appointed Officers and others.*

Go to [OESTools.org](https://OESTools.org) to learn more

Marketing OES is essential to growth. Join in the discussions for marketing OES and learn about work being done. This is a critical time for our organization as we emerge OES from the pandemic. Be a part of strategic visioning, gain professional marketing direction, and hear about tools available to help.

**Open to any OES member**

*(Registration closes July 8)*

### TOPICS:

- **Where We Are** (The Facts)
- **OES Marketing Tools**
- **Membership Funnel**
- **Setting Up the Right Digital Footprint**
- **Social Media Marketing**
- **Strategy / Vision**
- **Unified Branding**

### LEARN ABOUT:

- **Service Dogs Program:** presented by Jo-Anne Karnes, PGM
- **Mother Hen Program:** presented by Sharon Mosmeyer, PGM, GGCCM, General Grand Chapter Chairman for Mother Hen Project

*Be Informed.  
Get Inspired.  
Share in Discussions.*



### SPECIAL REMARKS BY:

**Most Worthy Grand Matron and  
Most Worthy Grand Patron**



Dr. Sabrina L. Pack  
Grand Conductress of NM



Arthur H. Weiss, PGP, GGCCM  
Grand Master of Masons of California



Marianne R. Shenefelt  
Most Worthy Grand Matron



Henry S. Martin  
Most Worthy Grand Patron