

A CRAZY FASHION SHOW

COMMENTATOR:

All of us are interested in clothes. The only reason why many of us do not have more clothes than we do is because we have difficulty paying for them. Today, in an effort to be extremely helpful to all of you, and also in order to furnish you with what we hope will be an enjoyable program, we offer an unusual and incomparable Style Show.

Our models are also the designers of their costumes and each one used her utmost ingenuity and economy in designing and making her own costume.

If you wish to duplicate one of these costumes to wear on some special occasion, you may do so; the designers have kindly given permission to allow you to copy the designs. They will, if necessary, give depositions that they have not sold any of these designs to the First Lady or any other government officials' wives, and so you need have no fear of seeing someone else in your creation at any function.

We have only one request to make. Because the commentary is necessary if you are to learn the full details about each costume, we ask that you please restrain your applause while I am speaking. We will be happy to have you applaud each model as she prepares to leave the runway.

"QUEEN OF THE SHOW, MISS MADE OF COTTON"

To lead our fashion show today, we present Miss Made of Cotton, represented by _____. Her beautiful robe, indicative of royalty, reveals that for this occasion she is also Queen of the Daze.

Her ermine trim is made of pure cotton, and her crowning glory is pure and sterilely clean.

Our Queen's gown is a useful one for a mother, because in case one of the children cuts a finger or bruises a knee, our Queen does not need to look for a band-aid: she merely pulls a puff of cotton from her gown and cleans the wound and she carries an extra supply in her crown.

To our Queen for a Daze we present a bouquet of two dozen lovely flowers -- flowers that not even Queens of royal birth usually receive: two dozen dandelions.

COSTUME:

ROBE: Sheeting dyed bright red, worn like a long robe with train, and trimmed all around it with a strip of white fluffy cotton from the medicine chest. Cotton ball dot it here and there.

HEAD: Wig made of cotton wound around head, with crown made from aluminum foil on top of head and filled with cotton balls which Queen tosses into audience one at a time.

DANDELIONS: Attach yellow straw flowers (trimmed if necessary) to foot-long pieces of wire, which have been covered with green tape. Present as in a sheaf of roses.

NOTE: The Queen should walk slowly and regally. East gesture should be exaggerated.

THE BUSINESS SUIT . . .

Modeled by _____

This handsomely tailored business suit features an economical box jacket. The stiff, polished material is guaranteed not to wrinkle, and it will hold its shape for years.

Note the beautiful roll collar. As you know, a roll collar will be considered high fashion this season. It will also be useful to eat during the office coffee break or for an afternoon tea at home.

Our model's efficiency is revealed by her small clutch purse, always equipped to take dictation or mail a letter since it contains notebook, pencils, envelopes and stamps.

Her jewelry is, appropriately enough, made from paper clips. She wears the ever-popular picture hat, which can be hung on the wall at an office during business hours.

COSTUME:

JACKET: Cardboard box in which a hole has been cut for the head to slip through, with other holes for the arms. Buttons may be drawn or glued to the front of the box.

PURSE: Use a student-portfolio, which opens at the top, from which model may draw notebook, etc. to show to the audience.

NECKLACE: Hard or soft rolls strung around the neck on a string. Model may take a bite of one.

BRACELET: Make of paper clips attached to each other.

HAT: Picture in a frame (no glass) tied under chin with ribbon.

FORMAL NET GOWN

Modeled by _____

This eternally useful net gown will always be in style somewhere. It may be long or short, straight with a panel in the front, or crisscrossed with dainty ruffles - but no matter how it is stretched or worn, fashion will never ring down a curtain on the net dress.

The simple Grecian styling matches the simple model . . . I mean, the simply lovely model! The gown our model is now wearing is so popular that it is found in windows everywhere. Miss Stretchless wears this dress proudly for it matches her drape shape, even though she is minus that popular bay window.

The hat . . . well, lamp that hat! Observe the unique way in which the designer achieved the willowy look!

The sheer opera gloves worn by our model add a final touch of elegance.

COSTUME:

DRESS: Old net curtains, draped around the model and looped over one arm. A panel curtain may be worn like a train in the back, attached to the waist.

HAT: An old lampshade, preferable white or cream, in a curved shape. It can be tied under the chin with ribbon.

GLOVES: Old lace or net gloves, preferable holey ones.

THE CHECK SUIT . . .

Modeled by _____

This check suit can be the answer to your husband's constant question: "What do you do with all my money?" Be sure not to cancel this item from your wardrobe list for you can bank on its popularity.

Although we back this suit 100 per cent, we cannot guarantee that it will not bounce. It has been endorsed by the Bank of America. For best effect on your friends, keep it well balanced.

As for our model's hat, it goes without say that she is a charter member of the Ivy League.

Her draw-string bag is a new style this season, made more popular by the supermarket's popularity.

COSTUME:

Dress: Skirt has cancelled checks pinned all over it, preferably all one color. A different size and color of cancelled checks can be pinned all over a jacket or a short cape, waist length.

HAT: Ivy from the garden pinned to a ribbon or small hat, with streamers is ivy hanging down the back.

DRAW-STRING BAG: A brown paper bag with holes about a fourth of the way down and string drawn through it.

TISSUE SHEER DRESS . . .

Modeled by _____

This delightful afternoon dress of tissue sheer, is to say the least, breath-taking at times. At first glance, the delicate pattern and crisp sheerness of the skirt give the impression of being paper. We are sorry to say it still does, at last glance. Kist one look at this skirt and one immediately knows that the designer was wrapped up in her work - gift wrapped, at that!

The soft material of the blouse is as delicate as Doeskin. How convenient if you discover there is no kerchief in your purse! With this dress, it is perfectly proper to your sleeve.

The chic and daring hat is quite a conversation piece for even if it is extremely common and found in every home, we feel it may be quite an eye-catcher if worn in this fashion.

We suggest that an umbrella should be carried with this costume if rain is predicted, and care should be taken not to go out with it in a high wind.

COSTUME:

SKIRT: Tissue paper, with one panel of printed gift wrapping paper.

BLOUSE: Bunches of colored tissues pinned all over the blouse and sleeves. (Model pretends to wipe nose with sleeve).

HAT: Roll of toilet paper, tied on top of head and under chin.

UMBRELLA: Child's colored umbrella if possible

SPRING PRINT . . .

Modeled by _____

Miss Daily now shows us the newest Spring Print in black and white, with color used in her accessories. This dress is hot off the press, and you can see that it will make headline news. Does your husband annoy you by sitting all evening reading the paper? Here is your chance to give it to him straight from the shoulder. The gown was designed by Pulp and Wood and is really big news in the fashion world.

This dress, after having been worn, can serve many purposes later. Think of it! A dress today, and tomorrow a wrapping for your husband's lunch!

There is only one drawback to this dress. You may find it a bit awkward to lie on your tummy while your husband reads the sports section. The turban is a creation of Mad Hatter, Incorporated. A magnifying glass is a useful accessory for this dress. Note the delightful jewelry and shoes, made so economically from the comic pages of Sunday newspapers.

COSTUME:

DRESS: One that opens down the front or back with an assortment of newspapers pinned or pasted on old dress, certain headlines cut out and pasted on certain points, such as "ham" on rear hips, sports headline in back, etc.

HAT: Turban made of folded newspapers.

JEWELRY: Bunches of shredded comics tied or wired to ring, bracelet, earrings, and shoes.

SHOES: Paste colored comic section all over old pair of shoes, attach pompom of shredded comics.

CARRY: Magnifying glass attached to long stick and carried like a lorgnette.

NYLON DRESS

Modeled by _____

Miss Sag, as she is nicknamed, models a beautiful gown of that miracle fabric, nylon. The model, as well as the dress, is well heeled. Her gloves are a pair of her husband's old socks, and this dress may be made in three lengths: short, medium and long, as well as in several shades.

It will not twist. Men are noted for their interest in sheer hose. Make this dress, girls, and you'll find yourself running all over the place. Our model has chosen a matching cloche to complete her wardrobe.

Observe the dainty ankle bracelet made of delicate silver links. The bracelet worn by our model adds just the right amount of snap.

COSTUME:

DRESS: Many pairs of old nylon stockings, sewn by the toes to the dress, in uneven rows, like long fringe. Variety in color and length is best.

GLOVES: A pair of men's socks with holes cut for the fingers and thumb.

JEWELRY: Ankle bracelet - chain used for sink stopper, with stopper attached if desired. Pair of round garters may be used for arm bracelets.

HAT: Hose twisted around head to look like a turban.

PIN STRIPE DRESS

Modeled by _____

This memorable dress, which we bring for your approval is a beautifully tailored Pin Stripe.

It has many fine points - some of them may be sticking our model at this moment. The wearer of this dress will find herself very popular if her friends find themselves in need of a safety device, and she will win the prize for best "Pin Up Girl" anywhere.

We call your attention the fact that if you should find that you have been locked out of the house, this dress includes equipment for picking locks, hairpins.

For her hat, our model has chosen the ever-popular Pill Box. If you happen to be hypochondriac, you will undoubtedly be able to duplicate this hat from materials in your own medicine chest. You will thus have your pills available on every occasion. The hat may either be tied on or attached by a long hatpin, which in itself would be useful as a weapon for defense if one should be attacked at any time.

COSTUME:

DRESS: Plain color dress with packages of straight pins attached in rows; also, a row of large safety pins down the front, and a few hairpins (large ones) attached to the dress or included in the purse.

PURSE: Either a purse with opened package of pins attached to outside, or a pincushion hanging to arm by a ribbon. Model should hold up large and visible hairpin taken from dress or purse.

HAT: A box which formerly held pills (either prescription box from druggist or vitamin box from druggist). Tie to top of head by ribbon under chin, or put large hatpin through box and attach to hair, tilted.

JEWELRY: Model might easily attach small plastic pill bottles to earrings and wear.

THE TEA GOWN

Modeled by _____

Almost everyone likes to drink tea, and so we have included a Tea Gown for your approval. This is a most practical outfit. If unexpected guests arrive, you need only to tear off a bag, sweeten to taste and serve.

You will notice the lovely earrings of lemon yellow, which add so much to its beauty. They have a practical use, also, since they can be dipped in the tea to add flavor to it. Please pay particular attention to the hat. On this hat is everything that you will need for serving tea.

The unusual purse is the latest fashion for tea drinkers, for it is equipped with hot water and ready to make tea at a moment's notice.

COSTUME:

DRESS: Plain color with tea bags sews or pinned all over it.

EARRINGS: Halves or slices of lemons attached to earrings.

HAT: Plastic tray with child's plastic tea set. Model may either bend head slightly to show tray, or sit down at a table and remove the tray and serve tea from hot water bottle and a tea bag.

PURSE: Hot water bottle hung on arm by ribbon.

JEWELRY: Lemon juice squeeze bottle and cubes of sugar might be strung around the neck.

Toast dress

Modeled by _____

Now we have for you a dress we call the Toast of the Town. This toast dress achieves the new line, slender yet shapely. One long willowing crust . . . I mean, willow curve, from the bosom to the thigh. Note the shoulder-to-shoulder sweep! This disarmingly simple dress must be handled softly. Its crisp, fresh, golden-buttery color changes from light warm under-done to the too hot over-done. Also, this durable material becomes even rougher with age.

The liveliest cord accentuates our model. Her bag is universal and sold with the gown for those who like their coffee with their toast. Our model's choice of jewelry adds special flavor to this outfit.

Our model's hat is really an appropriate accessory to the munchy-crunchy toast dress. Note her toast sandals!

COSTUME:

DRESS: Strings of toast of various shades strung from one shoulder to another and diagonally to bottom of skirt. A loop of toast may be hung down the back. (A few pieces might be colored yellow with vegetable coloring to make them look "buttery yellow").

JEWELRY: Milk bottle caps strung on string around neck and as a bracelet. If none are available, then a half pint paper carton (empty) previously used for cream.

HAT: A butter carton tied on top of the head.

PURSE: An electric coffee percolator, with cord attached. (Model swings cord).

SHOES: A piece of toast attached to each shoe.

THE MIX AND MATCH OUTFIT

Modeled by _____

Every wardrobe should have a mix and match outfit. Today our model is displaying the casual look, as a welcome change from the box type or the fitted jacket. This suit features a Straight Jacket. The designer of this outfit had relaxation in mind because it seems that the minute one puts this jacket on, she cannot do a thing.

In fact, our model could not even light a cigarette from her delightfully casual matched skirt.

Her hat is a welcome breath of spring. Made of intricate basket weave straw, it combines lovely spring flowers and delicate lace - shoelace that is.

For obvious reasons, our model does not carry a purse.

COSTUME:

Jacket: A "straight jacket" made from a man's white shirt by adding about a foot of white material to the sleeves and having the model wear it backwards, buttoned down the back and with the ends of the sleeves tied in front while her arms are crossed in the back. (Sleeves may be pinned in front).

SKIRT: Pin or staple packages of matches all over the skirt haphazardly.

HAT: A child's Easter basket with a few artificial flowers on the edge. Tie under the chin with shoelaces in a bow.

SPORTS OUTFIT

Modeled by _____

Many of the gowns you have seen modeled today are for the housewife or for the woman to wear at home. However, for some of us there is the call of the outdoors and so we are about to show you the very latest in sports attire.

Our attractive model reveals the perfect outfit to suit the sports lover. With this attire, and the attractive bell bottom trousers/shorts, one is ready for anything! She can play tennis, golf or ping pong at the drop of a ball. She may decide to go fishing or walking. No doubt there is a bathing suit beneath that outfit and thus she would be ready for swimming or surfboat riding.

Her gloves are special by Catch and Fielder.

Note that she is wearing the latest in illusion heels.

COSTUME:

DRESS: Either shorts or slacks with bells attached and called by the Commentator "Bell bottom trousers."
Either a jersey with athletic name or sports shirt.

HAT: Baseball cap.

SHOES: Tennis or bowling shoes, model walking on her toes (no heels).

GLOVES: One baseball mitt.

CARRIES: (or pushes a golf cart) golf bag, tennis racket, ping pong racket, fishing rod, gun, etc.

THE SALT AND PEPPER TWEED

Modeled by _____

This salt and pepper tweed is a designer's dream. Besides being unusual and eye-catching, it is extremely practical for those who like highly seasoned food.

The swing skirt, which is included in this charming outfit makes our model appear to be swinging on a cloud.

The bird on her head was caught either when she swung into the air or when she sprinkled salt on its tail. Note the huge variety of salt and pepper shakers from which she may select. If life seems drab, she can always pep things up a bit with a shake of her skirt.

I'm sure all of you will want a salt and pepper tweed with a swing skirt!

COSTUME:

JACKET OR TOP OF DRESS: Covered with salt and pepper shakers attached with scotch tape or tied on.

BACK OF SKIRT: A child's canvas swing or auto seat, hung on the belt or sash.

ON HEAD: An artificial bird, as large as can be secured attached to hair or to a band, preferable standing position.

SPECIAL OCCASION DRESS

Modeled by _____

Every woman knows that there are holidays and other occasions when a special dress is needed. As a rule, such an occasion comes suddenly and the woman looks in her closet and declares, "I have nothing that I can wear."

With our special occasion dress, a woman is always ready with the right dress for any occasion. She merely needs to change accessories. Here she is, ready for her wedding day, and what woman doesn't want to be a bride, once? After the wedding, instead of putting the gown away in mothballs, she can continue to wear it. As a bride, she wears the popular gourd skirt - see the gourds?

For the Fourth of July our model turns patriotic. For Halloween, she dons a mask and cape. For Christmas, it becomes an on-and-off dress. By using her imagination, our model can make this her special occasion dress for along time to come.

COSTUME:

BRIDE: Skirt, a hoop skirt frame, with gourds hanging from it here and there. Veil is a piece of white lace curtain. Bouquet might be a paper doily with artificial flowers.

FOURTH OF JULY: Model waves a flag and dons a hat made of a firecracker.

EASTER: An Easter Basket for a hat or a large bunny.

HALLOWEEN: A mask and a witch's hat and cape.

CHRISTMAS: A strip of red and green with a string of Christmas tree lights around shoulders and attached to a battery so that they can be made to go on and off.

COMMENTATOR:

For a last glimpse of our lovely models and their original designs, I will ask all the members of today's Crazy Fashion Show to come out in review. We thank them for the privilege of examining their original contributions to today's fashions.